

**For immediate release:**

## **Pocket Issue partner with The Week to encourage the climate change debate**

Pocket Issue, publisher of small briefs for big global issues, are sponsoring news digest, The Week's *Growth can be green* debate, the first in their series of debates, 2020 Vision – Charting the future.

The debate, held next Thursday, proposes the motion “The carbon market will allow us to save the planet without sacrificing economic growth”. Chaired by Editor-in-Chief, Jeremy O’Grady, The Week has put together a panel of experts including James Smith, Chairman of Shell and Mark Lynas, climate change writer and activist. The debate is the first of a series of discussions aimed at exploring the world as it might be by 2020.

Pocket Issue, is giving every debate participant a copy of *Pocket Issue, Global Warming*, aiming to encourage the audience to brush up on their facts before the motion commences. Weighing in at under a hundred pages, the title succinctly charts the background to global warming; the science, the sceptics and the possible future scenarios. Designed for the time-poor pocket issue titles are independent, easy and quick to read, briefed to give the reader the background facts in as little as 20-minutes.

“We are pleased to be supporting The Week on the issue of climate change and hope that we can help them to inform the debate. We were inspired to write the book for the many who still see global warming as an abstract concept and who have yet to engage with the facts.” Said Publisher, Emma Hardcastle.

Interested parties can find out more about The Week Debates at [www.theweek.co.uk/debates](http://www.theweek.co.uk/debates). For information on Pocket Issue visit [www.pocketissue.com](http://www.pocketissue.com).

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### **Contact:**

For a review copy of Pocket Issue, Global Warming or for information on their other titles contact [press@pocketissue.com](mailto:press@pocketissue.com).

### **About Pocket Issue – Small briefs for a big world, [www.pocketissue.com](http://www.pocketissue.com)**

Founded in 2006, Pocket issue launched its first titles this year: Pocket Issue, Global Warming and Pocket Issue, The Energy Crisis. With a brief to educate the reader in 20-minutes the books are kept short and to the point, whilst concentrating on an easy-to-read format and clear, accurate facts. Titles coming soon: *Pocket Issue, The Middle East Conflict*, and *Pocket Issue, War on Terror*.

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